Ante, p. 359.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, pursuant to Senate Joint Resolution 165, do hereby designate Sunday, August 11, 1968, as Family Reunion Day, and I urge all the people of the United States to support those actions that will strengthen the American family, and to celebrate this day with such ceremonies as will reemphasize our continuing belief that family life is the highest and most enduring product of our civilization.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of July, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-third.

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Proclamation 3859 SALUTE TO EISENHOWER WEEK

July 18, 1968

By the President of the United States of America

A Proclamation

Few men in history have contributed as much to their country and to the world as has General Dwight David Eisenhower.

As Supreme Commander of the Allied Expeditionary Forces in World War II, his leadership, resolution, and personal courage guided us to victory and to peace.

Following World War II, he served as the first Supreme Allied Commander of the North Atlantic Treaty Organization forces in Europe, and demonstrated an unrivaled capacity to create a united military organization.

During eight years as President of the United States, he enhanced his reputation as a leader of nations; a program of lasting international cooperation was inaugurated in his administration.

General Eisenhower is recognized as one of the most popular and respected living Americans—admired and loved by his fellowmen not only as an outstanding military leader and statesman, but also as one whose character and high principles serve as a standard for all citizens.

It is fitting that on the occasion of General Eisenhower's 78th birthday on October 14, 1968, we pay tribute to this great American. To this end, the Congress, by a joint resolution approved July 18, 1968, has requested the President to designate the week of October 13, 1968, as Salute to Eisenhower Week. It is my pleasure to do so.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week of October 13, 1968, as Salute to Eisenhower Week, and I call upon the people of the United States to observe that week with appropriate ceremonies and activities.

Ante, p. 359.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of July, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-third.

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Proclamation 3860 FIRE PREVENTION WEEK, 1968

By the President of the United States of America A Proclamation

July 30, 1968

Ante, p. 34.

Fire is the third largest cause of accidental death in America—and deaths from fire increased again last year.

The cost of homes and businesses which went up in flames last year is estimated to exceed \$2 billion.

These tragic deaths and huge property losses constitute a shameful waste—which can and must be reduced.

The Fire Research and Safety Act of 1968 was a first step toward better trained and better equipped firefighters and modern firefighting techniques. But while such legislation can provide the technical knowhow which will help to reduce our fire losses, fires can be prevented only when each citizen actively cooperates and earnestly supports the efforts of his community fire department.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week beginning October 6, 1968 as Fire Prevention Week.

I urge all groups involved in fire safety activities, such as the National Fire Protection Association, and State and local governments to observe Fire Prevention Week and to motivate all citizens toward year-round fire prevention activity.

I also direct the Federal Fire Council and all other Federal agencies to assist in this program so as to stop this shameful waste of lives and property caused by preventable fires.

IN WITNESS WHEREOF, I have hereunto set my hand this thirtieth day of July, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-third.

Proclamation 3861 PROFESSIONAL PHOTOGRAPHY WEEK

By the President of the United States of America

A Proclamation

There is scarcely a single field of human endeavor which has not been influenced in some way by photography. In addition to its traditional

July 30, 1968